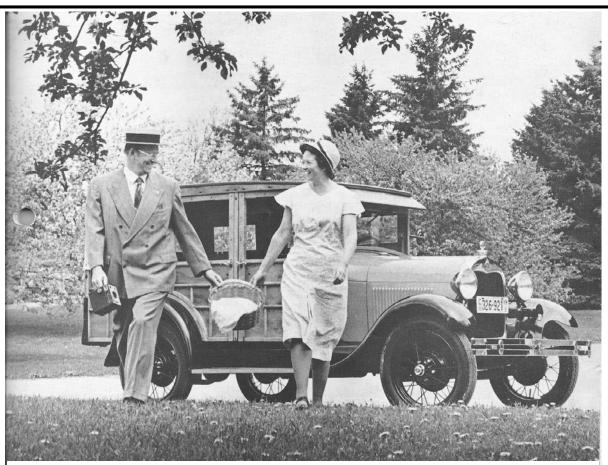
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The official newsletter of The Wisconsin Chapter Model "A" Ford Club of America

VOL LII ISSUE 8 CIRCULATION 287 AUGUST 2011



Taken from the Allen-Bradley "Gossip" from May, 1974. Who is this famous couple? To find out see page 10.

It is the intent of the Wisconsin Chapter to serve as a medium of exchange of ideas, information, and materials for admirers of the Model A Ford and Model A era fashions; to help those admirers become better acquainted; and to maintain among its members the spirit of good fellowship and sociality through sponsored activities including the use of the Model A and family participation.

For more information log on to www.model-a-wis.com

Board of Directors 2011:

Dould of Directors 2011.			
President: Mike Quam 414-491-3191 president@model-a-wis.com	ADVANCED TIMING SCHEDULED EVENTS FOR 2011		
Vice President: Dave Boucher 262-662-2273 vicepres@model-a-wis.com			
Secretary: Dave Huenink 262-378-4216 secretary@model-a-wis.com	August 14	Annual Club Picnic - Host Cheryl Prochnow	
Treasurer: Paul Piotrowski 262-513-1089 treas@model-a-wis.com	0 44	See page 3	
Outdoor: Gene Taurman 262-242-0137 outdoor@model-a-wis.com	_ Sept. 11	September Tour - Shalom Wildlife Refuge in West Bend - Host Mark Ackermann See page 4	
Indoor: Mike Yokofich 414-651-1243 indoor@model-a-wis.com	Sept 17	Mitchell Manor Car Show - Host Dave & Linda Huenink See page 5	
Technical: Neil Besougloff 262-560-1113 techmeet@model-a-wis.com	Sept. 17 & 18	Richfield Thresheree - Hosts Ron & Diane Smith See page 6	
Club Accessories: Mike Clinnin 414-294-0238 sales@model-a-wis.com	Sept. 25	September Tour - The Model A Turn Back Time Tour Hosts Dave & Linda Huenink See page 7	
Sunshine: Steve Lewis 262-628-4587 awards@model-a-wis.com	Oct. 9	Fall Tour - Hosts Marty & Jo Lene Jannsen See page 7	
	Oct. 30	Last Outdoor Tour - HOST NEEDED	
Volunteers for 2011:	Nov.	Veterans Day Parade - Host Neil Besougloff	
Editor: Sue Quam Home-262-785-9021 msquam@wi.rr.com	Nov. 20	Waukesha Christmas Parade - Hosts Dave & Linda Huenink	
Webmaster: Carl Doro 414-259-9692 Webmaster@model-a-wis.com	Dates You Auto Know		
Club Property: Rich Miller 262-782-2240 richandliz@peoplepc.com	Aug. 6-7th 26th Annual Summer Elkhorn Featuring All Mopars! www.madisonclassics.com		
Tool Keeper: Bill Storey 262-338-0452	Aug. 14 th Waukesha Old Car Club 33rd Annual "Car Show in the Park" * Waukesha Frame Park by the Fox River *8:00 a.m 3:30 p.m. Rain or Shine Event Food - Beer – Soda - LIMIT 450 CARS - Live Music Go to Web site for application:		
Paid Advertising: Ed Schultz 262-251-3043			
Distribution: Marilyn Brojanac 262-252-4340 marilyn@rodrian.com	www.waukeshaoldcarclub.org Aug. 27-28 The Milwaukee Masterpiece is a full weekend of auto-		
Distribution: Lorraine Schultz 262-251-3043	motive events with rare cars and unique people from around the world. www.milwaukeemasterpiece.com		
Club Photographer: Barb Sonnen, Jo Lene Jannsen and Peter Stauber	Sept. 17 th Jefferson Gemuetlichleit Days Vintage Car Show 9:00 a.m. to 3:00 p.m. Jefferson Fair Park 503 North Jackson Avenue,		
Video Librarian: Ron Smith Home-262-628-3688	Jefferson Sept 23-25 Fall Jefferson www.madisonclassics.com		
Club Historians: Art & Sue Blazek 262-538-4474 ablazek@wi.rr.com	_ Oept 23-23 F	all Joherson <u>www.inauisonolassics.com</u>	



MODEL "A" PICNIC CARNIVAL SUNDAY, AUGUST 14

MALONE PARK-NEW BERLIN (3953 S. Casper Dr.) 11 a.m. until 4 p.m.



ALL CURRENT MEMBERS ARE FREE, HOWEVER GUEST FEES ARE \$5.00 (KIDS 12 AND UNDER ARE FREE)

CALL CHERYL PROCHNOW TO REGISTER NUMBER OF PEOPLE AND THE AGE OF KIDS AT 262-646-9493.

NO NEED TO BRING FOOD, JUST CHAIRS AND EXTRA TABLES IF YOU HAVE ROOM

WE NEED VOLUNTEERS FOR THE GAMES SO BE A "BARKER" AND MAN A CARNIVAL GAME

IT WILL BE GREAT FUN SO CALL SALLY OR MARK

SALLY NEUENSCHWANDER: faithlovejoy@sbcglobal.net or call 414-412-7317

MARK ACKERMANN: mackermann@milwpc.com or call 414-477-6302





WAUKESHA BLUESFEST

An American Music and Art Festival

Naga-Waukee Park

On Highway 83 just ½ mile North of I-94

- The Waukesha Rotary Club invites you to bring your Model A to the event on Friday, August 12th.
- There will be free tickets for you and your guest.
- Go to <u>www.waukeshabluesfest.com</u> for details about the event. We would like to have you arrive between 12:30 and 3:00 p.m.. There will be an area set aside on the grounds to park your A. The entertain-
- ment starts at 1:00 p.m. and ends at 10:30 p.m. We would like you to stay until 6:30 p.m. but you are
- welcome to stay until closing.
- Contact Marty Jannsen at 262-696-4271 or mjannsen@wi.rr.com to reserve space for your A at the event
- on Friday, August 12th.

September 11th Tour

For our September tour we will be visiting the Shalom Wildlife Refuge in West Bend. www.shalomwildlife.com There you can see elk, bison and whitetail deer along with several native small animals in their natural environment. Also there are a number of other interesting exhibits including a Native American artifact display.

We'll take a guided wagon tour which will last about 2 hours. The cost per person is \$10.00. Your payment is needed by August 10th as I need to give the owners a head count at that time. You must pre-register to ensure a seat on the wagon.

Make your check(s) to The Wisconsin Chapter MAFCA and send to Mark Ackermann 5270 S 111th St Hales Corners, WI 53130.

Look for more information in next months newsletter, we will start the tour with a scenic drive and refreshments will be provided by the club after we visit the wildlife refuge.

Any questions please call or e-mail Mark Ackermann 414-477-6302 mackermann@milwpc.com Hope to see you there!



262.781.8884

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U-SPRAY



Mitchell Manor's 7th Annual Car Show

September 17th, 2011 12:00 p.m. to 4:00 p.m. 5301 W. Lincoln Ave.

West Allis

Come and join Dave Huenink and Morgan the wonder dog, for a relaxing day with our Model A's.

Complimentary refreshments will be provided.

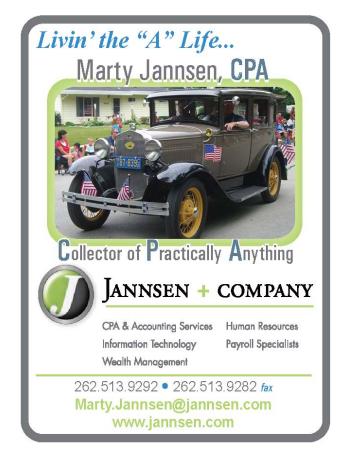
The residents will judge the cars and award three trophies.

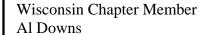
Wisconsin's Hot Rod Radio 1340 AM, featuring Captain Bob and Arlo, will be promoting the show and attending this year.

Should you have any questions please feel free to call

Dave at 262-378-4216

Rain date is Saturday, September 24th, 2011







Mail Truck Model A

Providing all of your Model A needs 8509 S. Howell Ave Oak Creek, Wi 53154 414-762-7288

We now offer shipping and Model A Service

SAVE THE DATE - SEPTEMBER 17th

13th ANNUAL RICHFIELD HISTORICAL SOCIETY THRESHEREE



See steam-driven threshing and log cutting demonstrations, horse plowing techniques, antique cars, engine exhibits, displays of skills from long ago. Good food, lively music.

We will meet at the Friess Lake School on the corner of Hwy 167 and Hwy 164 in Richfield at 8:45a.m., leaving the parking lot at 9:00 a.m.

Questions call Ron and Diane Smith 262-628-3688.

- P.S. Some of us attended the Soup and Bread luncheon last year. I thought we might want to car pool, or caravan there this year.
- St. Paul's UCC, 495 St. Augustine Rd. Soup and Bread luncheon from 11-3p.m.

6 varieties of homemade soups to choose from-a bowl of your favorite or sample 2 cups. \$5.00 Adults, \$3.00 for children includes beverage. Bake sale, crafts and produce.

SUNSHINE REPORT

Our sympathies go out to Ken and Sue Rohde and family. Ken's mother Dolores Rohde passed away June 25.

Marge Pierce was recently in the hospital for testing. We hope all is well and that we will be seeing her soon at one of the upcoming events.

Joyce Churchill was in the hospital for shoulder surgery.

If you have sunshine to report, please contact Steve Lewis 262-628-4587or by emailing: awards@model-a-wis.com

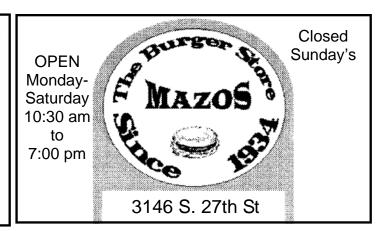
MIKE'S REPAIR SERVICE

Model A Ford and Early Mustang Parts and Service

Mike Quam, Owner 16130 Top-O-Hill Drive New Berlin, WI 53151

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"The Model A Turn Back Time Tour" Sunday, September 25th RESERVATIONS ARE REQUIRED.

The tour will start at the Oconomowoc Historical Museum, 103 W. Jefferson St, Oconomowoc, WI at 10:00 a.m. We'll be given a guided tour of the museum and its artifacts. As part of the tour, there is a DVD presentation of famous places and homes in the Oconomowoc area. At approximately 11:45 a.m. we'll leave the museum and take atour of the countryside. We'll then stop at Hoofbeats Express for a pizza party and spend some time admiring some restored antique horse drawn wagons.

We'll then be escorted to our own horse drawn wagon for a leisurely tour of the prairie. Our wagon only holds 18 people so RESERVATIONS ARE REQUIRED for this!! However, for the museum, and road tour, come one, come all. Please RSVP to Dave Huenink at 262-378-4216 by September 11, 2011, if you plan to have pizza and take the wagon ride. I want to make sure their is enough pizza and room on the wagon for everyone for those who wishes to do this. To date only a very small percentage have signed up for the tour so there is plenty of room for those interested in participating in the entire event. So sign up soon before the event gets filled up. It promises to be a good time. Bring a long a chair, as seating is limited.



FALL TOUR

October 9, 2011
Hosts
Marty & Jo Lene Jannsen



We will be departing at 10:00 a.m. from the Crossroads Restaurant (formerly Corfu) in Hubertus. (In the shopping center just West of Highway 175 on Hubertus Road)

We will be traveling to Theresa where our first stop will be "Confections for Any Occasion by Joel". Joel will arrange a tour for us when we arrive. He has a very interesting store and lunch area. There is a new gift store next door for your shopping pleasure. Issy's Place is a nearby bar that has great food for lunch if you wish. Widmer's Cheese Cellars (since 1922) has a store a block off of Main Street.

Tours of the Juneau Homestead will be available starting at 1:00 p.m. Solomon Juneau established a trading post in 1818 which became the origination of Milwaukee. He was the first postmaster and the first president of the Village of Milwaukee. In 1848 he was elected the first mayor of the City of Milwaukee.

We will end our trip at the Fox & Hounds Restaurant for refreshments in the lower level in the back. You may stay for dinner on your own. There is a 2 for 1 pricing meal special starting a 4:00 p.m. It is a good idea to make a reservation for dinner in advance.

Here's hoping for a Colorful and Sunny day!!!!!!!!!!

WELCOMER NEW MEMBERS:

Lee & Karen Hollingsworth 1116 Mulberry Cr. West Bend, WI 53090 262-306-0068 1930 Tudor

Jim and Jane Litzau 5880 Sugar Bush Lane Greendale, WI 53129 414-421-1357 1930 Roadster



A note From MAFFI...

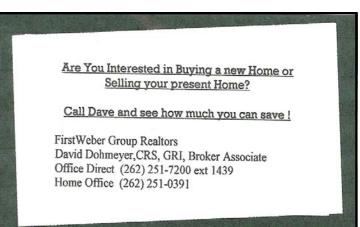
We are pleased to announce the winner of the 1930 Tudor is Lawrence Loffredo Sr. of De Ruyter, N Y. Larry reports that the Tudor will be garaged next to his '31 Peddler's wagon and a Franklin sedan/woody wagon. Our thanks to 4 year old Hamilton for drawing the ticket for us in San Diego and for every

Model A'er who made this raffle a great success.

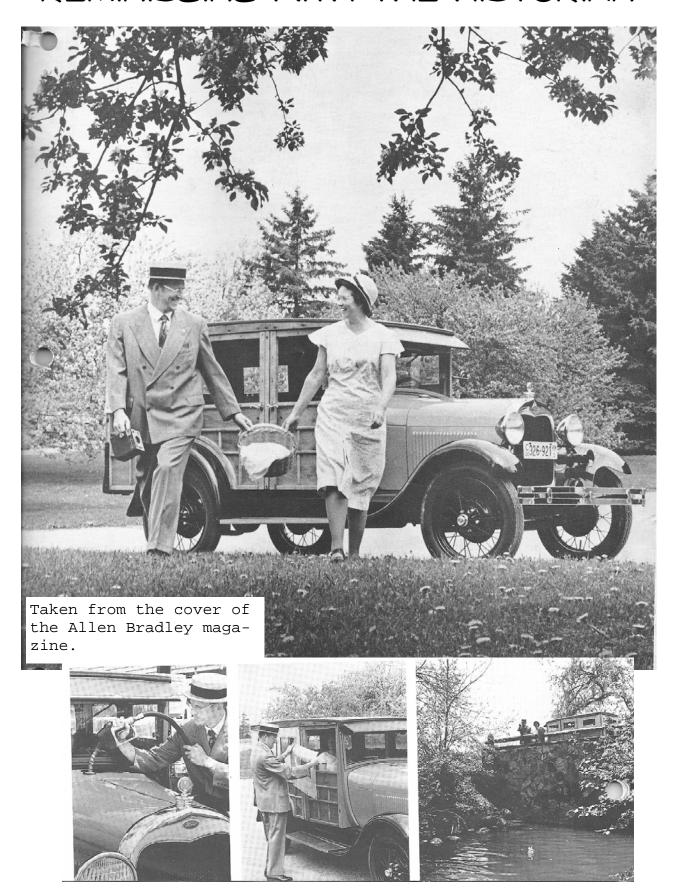
As a result of the many participants in the raffle, <u>you</u> have added \$45,000 to the museum building fund.

FANTASTIC-AMAZING-THANK YOU ALL



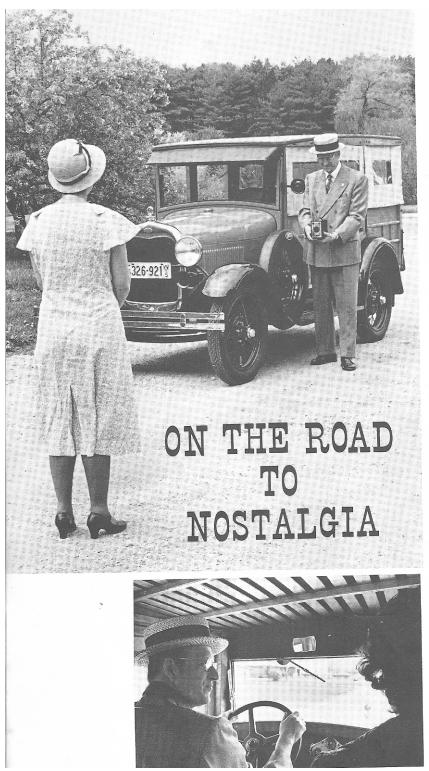


REMINISCING WITH THE HISTORIAN



PAGE 9

REMINISCING WITH THE HISTORIAN



Dennis and Marge Pierce in 1974

Submitted by our club historians Art & Sue Blazek

COVER STORY

Our cover and the accompanying pictures feature Dennis Pierce, a project engineer in Department 875, his wife Marjorie and their 1929 Model A Ford station wagon on an outing in Milwaukee's Whitnall Park.

"We enjoy driving the Model A; it's a great family hobby," said Pierce, a five-year Allen-Bradley employee.

Pierce has been a collector of Model A's since he bought his first one in 1964 on the advice of a friend. He sold that car in 1966, when he bought the station wagon. Since then he's added a 1929 Ford Roadster and a Ford Phaeton of the same vintage year.

Pierce's Model A, one of the first station wagon models to be mass produced in the United States, still has the original wood of its body intact. Its 45-year old, four cylinder, 40 horsepower engine propels the car at speeds up to 55 miles per hour (an ideal clip in today's fueltight times). The Model A gets 18 miles to the gallon.

Pierce and his wife have driven the car (much to the delight of passers-by) as far as Texas to attend Model A owners' conventions. And no such convention is complete without period costumes. Over the years the Pierces have acquired a collection of outfits dating back to the 1930's. Her dresses and his suits have taken a number of first place awards in national Model A Club competitions.

Model A Ford Club of America – Wisconsin Chapter

Board of Directors Meeting Minutes – July 16, 2011

In attendance: Mike Quam, Dave Boucher, Dave Huenink, Paul Piotrowski, Gene Taurman, Mike Clinnin, Neil Besougloff

Absent: Steve Lewis, Mike Yokofich

The meeting was called to order at 7:00 p.m. by Mike Quam.

President- Mike Quam – Welcomed us – nothing to report.

Vice President – Dave Boucher –We have two new members that joined the club this month. Gene T. made a motion to approve these members and Neil B. seconded. Voted on and approved. A suggestion was made to review the national roster to see which members do not belong to either of the local Model A clubs. A letter will be composed and sent out to those national members in an effort to see if they would like to belong to our club as well. Hopefully, this will help to boost our membership.

Secretary – Dave Huenink – The May minutes were reviewed. A motion by Dave B. to accept the minutes as read and Paul P. seconded. Voted on and approved. The June minutes were reviewed. Paul made a motion to accept the minutes as read and Mike O. seconded. Voted on and approved. We have two new members this month bringing our membership to 271. Mike Q. had some correspondence; Larry Loffredo from New York won the car being auctioned in the MAFFI raffle; Ford Fest in Waupaca was mentioned as an upcoming event; A letter was read from Superior A's regarding the 2012 national convention in Marquette Michigan and they are soliciting a prize donation for the raffle. The board will be thinking of ideas for this request. The MARC National convention will be in Oshkosh in 2012. We also received reciprocal newsletters from various Model A clubs.

Treasurer's report – Paul Piotrowski – Paul gave the treasurer's report. A motion was made by Dave B. to approve and seconded by Gene T. Voted on by the board and approved. No bills where turned in. Dave B. turned in dues checks for two new members. Also, money was turned in for the sale of three banners.

Outdoor – Gene Taurman – The annual picnic was discussed.

After discussion, Mike will follow up with Cheryl Prochnow with regard to her questions. It was asked how many have signed up for the September 25th Turn back time tour. To date only 4 couples or 8 people have signed up. The tour has a maximum 18 people who can attend the wagon ride. Of course, the museum, car tour and pizza party can be attended by all.

Indoor - Mike Yokofich- no report

Technical – Neil Besougloff – The October and November technical topics have been determined. The topics are <u>Rebuild Front Ends</u> and <u>Mount and Balance</u> <u>New Tires With New Tubes</u>. We are looking for topic suggestions for January, February and March technical seminars.

Accessories – Mike Clinnin – Several of the banners have been sold.

Awards and Sunshine – Steve Lewis – Ken Rohde's mother, Dolores Rohdes passed away. Marge Pierce went into the hospital for tests. Joyce Churchill had shoulder surgery.

Old business – The possible donation from our group to the VA was briefly discussed. The size of the board was discussed. The group also discussed possibly meeting on a different night during the week. Nothing decided on either topic. CD disks were given to the treasurer and secretary to update their stored records. The swap meet was discussed regarding obtaining detailed records of the event as part of our club records.

New Business – A letter was read from Carl Doro regarding the candy being thrown in the streets during the parade events. His concern was that children were running out in front of our cars to get the candy. We will be advising parade officials.

Paul made the motion to adjourn and Dave H seconded. Meeting adjourned at 8:14 p.m.

Submitted by Dave Huenink WI Chapter Secretary

PRESIDENTS NOTES:

Welcome to the tropics or a scorching session of Wisconsin summer, I hope everyone gets through the heat with no problems. Thanks to all that participated in our clubs July 4th parades. I was in the New Berlin parade carrying WWII POWS. We made it about half way through the parade and the heat got to the car, we vapor locked and the car quit. We were very fortunate 4 good Samaritans came out of the crowd and pushed the car through the rest of the parade. I parked at the end of the parade route packed ice around the carburetor for about 15 minutes and the car started and ran fine.

Once again I was at the Iola Swap Meet/Car Show, lots of nice cars as usual and lots of parts in the swap area. If you've never attended its worth seeing.

We are quickly approaching our club picnic if you haven't signed up please call our host and sign up it helps with the planning. We still have room for our September 25th tour so please sign up if you're interested in going. Thanks to the Taurmans for the July tour, we were not able to attend but I'm sure it was another good one despite the heat. Thanks again to all past hosts and all that are hosting in the future.

September is right around the so that means the nominations for board of directors will open then and run through the December indoor meet. Please consider supporting your club and run for the board. We have 3 people leaving the board so we will need at least 3 candidates. If you're interested please sign up early so we can get your bio in the newsletter.

Well that's it for another month remember if you have any questions you can contact me or any board member and we will do our best to answer it as soon as we can. - Mike

THE REARVIEW MIRROR.....

Independence Day Parade, Greendale Monday, July 4, 2011

The weather certainly cooperated on this day. **Hot!** Spectators lined the complete route and enjoyed the sights and sounds of the Model A's. This year, my family and I had the pleasure of enjoying the whole parade from the sidelines. After the parade activities, most of the participants gathered at "The Old Country Buffet" for a great tasting lunch.

Pat, Joy & I would like to thank the following club members and their families who joined us at the Village of Greendale Independence Day Parade:

Neil & Hunter Besougloff
Bob & Sandi Davisson & grandsons Josh & Zack Treuer
Bill & Karen Dickinson
Chuck & Kris Morgan
Roger & Jan Olsen

Thanks!!

<u> Paul, Pat & Joy Piotrowski</u>

THE REARVIEW MIRROR.....

We would like to thank the club members that attended the <u>Virginia Highlands</u> <u>Car Show.</u> We had nice weather and the brats were very good. Many of the residents were able to come out and see the cars.

Thank You,

Wally and Sally Kaufman











THE REARVIEW MIRROR.....

The streets were crowded and the weather fantastic for the **Franklin 4th of July parade.** Their we 6 cars in attendance and they were decorated with American flags and bows of red white and blue.

Those in attendance were, Carl and Lu Doro, Marty and Jo Lene Jannsen, Mike and Rhoda Bruch and their grandkids, Richard and Bonnie Moschell, Linda Huenink and Mary Faile, and Dave Huenink with Morgan the Wonder dog in his stylish bandana. We had one car in our group which hopes to be a Model A when it grows up. It was a great day with our Model A's.









CLASSIFIED ADS:

Classified ads, such as the ones seen here are free. To place your ad <u>please contact the editor</u>, Sue Quam at 262-785-9021 or by emailing your ad to: msquam@wi.rr.com Ads run for one month unless notified to run them again.

FOR SALE: 1929 Ford Sport Coupe asking \$12,500.00, N9 Ford Tractor with loader \$1,500.00 Call: Gary at (715) 228-2894 Coloma, WI

FOR SALE: One starter complete with Bendix drive \$50.00. One 19" wheel, perfect wheel but poor paint \$30.00 Call Wally Klager 262-782-6321

FOR SALE: 1930 Tudor with hydraulic brakes. Car was restored 35 years ago, owner drove it 50 miles. Owner passed away shortly after restoration and the car has been sitting ever since. It ran two years ago. Asking \$10,000.00 Call Jerry Flynn 262-628-1421 for information.

FOR SALE: 1931 Tudor, for sale by original owner's daughter. Asking \$8,000.00 Call Bob at (920) 787-2474 Wautoma

NEED HELP WITH YOUR "A"? QUESTIONS THAT YOU NEED ANSWERS TO?? Call our technical advisers: Wally Kaufman 262-628-3003 Roger Olsen 262-554-7058 Mike Brojanac 262-252-4340



For Monthly Paid Advertisements contact:Ed Schultz Phone: 262-251-3043 Please send all Wisconsin Chapter Correspondence to: WI Chapter MAFCA PO Box 26006 Wauwatosa, WI 53226-0006

OUTDOOR MEET ADVISORY TEAM



For help in running an event call: Jim Kummer 262-895-2897 Stan Larson 262-251-1655 Dave Boucher 262-662-2273



Wheeling the "A"

Wisconsin Chapter MAFCA Marilyn Brojanac, Distribution N61 W15975 Beechwood Dr. Menomonee Falls. WI 53051

Address Service Requested

New Membership Application				
Name	Date			
Address				
City	State	Zip		
Phone()	E-Mail			
Child or Children's names				
Model A's				
Send my newsletter via email or Dues for 2011 for the Wisconsin Chapter, Receiving the newsletter & roster via the roster via the roster via the newsletter and the roster via dues are \$30.00 New member application monthly Board of Directors meeting, which Saturday of the month. You will receive a approval. Dues include membership only wis. Chapter MAFCA until the end of the Make checks payable to Wis. Chapter	MAFCA: internet is \$20.00 internet is \$20.00 in the US Mail (first class) the ins are approved at the in is the second welcome letter upon in the current calendar year.	Send To: Dave Boucher Vice President/New Member Chairperson Wisconsin Chapter, MAFCA PO Box 26006 Wauwatosa, WI 53226-0006 Phone 262-662-2273		

The Wisconsin Chapter MAFCA, Inc. recommends that you consider

Subject to change by National MAFCA and /or Wisconsin Chapter.

joining the National Model A Ford Club of America with the

additional dues of \$40.00 payable to them.

**AUGUST 2011 **